



PLASTICS - RUBBER - COMPOSITES

Reliable Information for efficient Communication

Whatever your position in the Industry! If you're a processor, a mouldmaker, service, raw material or colorant supplier, machinery or equipment supplier, **Plastiques Flash Journal** represents **a highly efficient communication tool targeting the French-Speaking Plastics, Elastomers & Composites Industries**, with very reliable editorial information, a large International circulation, and affordable advertising rates considering its circulation of 6 000 copies per issue.


CIRCULATED IN FRANCE, BENELUX, SWITZERLAND, MAGHREB AND WEST-AFRICAN COUNTRIES, AND FRENCH-OWNED PROCESSING SITES OVER THE WORLD

Dedicated sections, Profession, Plasturgie, Empreintes, Matières et Equipements & Procédés, in every issues of the Journal, presenting the essential news in the processing, mouldmaking, raw material and machinery & equipment sectors. The new section **Plasturgie durable (Sustainable Plastics Industry)** highlights the sustainability and circularity efforts developed by the worldwide Plastics value chain, from upstream to downstream.

Some handy tools : directories & tables of French mouldmakers, recyclers, all ranges of TPE available, the French raw material distributors, ancillary equipment, injection-moulding machines, hot runner systems, welding machines, etc... **also available on our website.**

2025 EDITORIAL TOPICS

CHIEF EDITOR: Emmanuel POTTIER - e-mail : redaction@plastiques-flash.com - Tél. +33 (0) 1 46 04 78 26

	PFJ n°111 January 2025	PFJ n°112 February-March 2025	PFJ n°113 April-May 2025	PFJ n°114 + Raw Material In-Folder June-July 2025	PFJ n°115 September 2025	K 2025 PREVIEWS	Mould Supplement +M Dec. 2025	K 2025 December 2025	
Industry	Heavy gauge Thermoforming TECHNICAL, AUTOMOTIVE, TRANSPORTATION, LOGISTICAL, PARTS	NEW DEVELOPMENTS IN RIGID PACKAGING Injection moulding, blow-moulding, thermoforming	TECHNICAL PARTS News from the subcontractors	EXTRUDED PRODUCTS News from the profile, sheet, tubes and films manufacturers	COMPOUNDS & MASTERBATCHES News from the European Compounders and Masterbatch Producers	LIGHTER PARTS Plastic parts Lightweighting	VISITOR'S GUIDE  CIRCULATED BEFORE AND ON THE EXHIBITION	MOULDS & PROTOTYPES News from the Mould and Prototype industry	K 2025 AFTER-SHOW REPORTS
Moulds	Tools & Moulds for thermoforming	Blow Moulds, Multi-cavity injection Moulds, Thermoforming tools	Moulds for Technical Parts Additive Manufacturing of Technical parts	Extrusion dies and thermoforming moulds manufacturers	PLASTIC RECYCLING IN FRANCE <i>Table of main French Recyclers: their services and raw material offer</i>	Micro-Injection Mouldings (Processors and Mouldmakers)	FRENCH EXHIBITORS SPECIAL FOLDER	<i>2025 Directory of the main French Mould, Model and Prototype manufacturers</i>	Plastiques Flash's Exclusive Advertorial Reports
Raw Materials	SHEETS & FOILS SUPPLIERS	TRANSPARENT POLYMERS MATERIALS FOR BLOW-MOULDING BIOPOLYMERS List of main available products	POLYAMIDES COMPOSITE MATERIALS (Thermosets and thermoplastics)	SPECIAL RAW MATERIALS 2025 POLYMER DISTRIBUTION IN FRANCE AND MAGHREB <i>Directory of Plastics and rubber distribution</i>	HIGH PERFORMANCE POLYMERS (NEW DEVELOPMENTS) New additives & pigments	NEW DEVELOPMENTS IN THERMOPLASTIC COMPOSITES PU AND FIBRES	Thematic Guide for an improved visit Raw materials and additives Moulds and tools Injection-moulding machines	3D PRINTING AND ADDITIVE MANUFACTURING: raw materials & equipment <i>2025 Directory of French 3D printing and Additive Manufacturing service Providers</i>	K 2025 Photo-Reports Raw materials and additives Moulds and tools Injection-moulding machines
Equipment & Processes	THERMOFORMING EQUIPMENT AND TECHNOLOGIES SHEETS & FOILS EXTRUSION TECHNOLOGIES LATEST DEVELOPMENTS IN LARGE INJECTION-MOULDING MACHINES	BLOW-MOULDING AND INJECTION-BLOW MOULDING MACHINES Fast cycling injection moulding machines Thermforming machines TEMPERATURE CONTROL 4.0	TECHNICAL PARTS MOULDING COMPOSITE MOULDING (Processes & Equipment) Welding and Assembling machines and processes	EXTRUSION AND THERMOFORMING TECHNOLOGIES FILM PRINTING : surface treatments and printing technologies (flexo, helio, digital, etc.)	COMPOUNDING & PELLETISING TECHNOLOGIES POLYMER DRYING RECYCLING TECHNOLOGIES	INJECTION-MOULDING Injection-Moulding Machines 2K, 3K, and other complex moulding processes AUTOMATION & ROBOTS	Extruders and ancillaries Thermoforming machines Blow moulding machines Recycling Equipment Ancillary Equipments: feeders, dryers, dosing, temperature controllers, dedusters, etc. Robots and automation Welding equipments	HOT RUNNERS MOULD MAKING SUPPLIES: steel, standard elements, accessories and other components CNC Machines CAD-CAD Softwares: Industry 4.0	Extruders and ancillaries Thermoforming machines Blow moulding machines Recycling Equipment Ancillary Equipments: feeders, dryers, dosing, temperature controllers, dedusters, filters, etc. Robots and automation Welding equipments
Shows	Special Photo Reports from Fakuma 2025 PHARMAPACK Europe Paris January 22-23 PCD 2025 Paris Jan. 28-29	Global Industrie 2025 Lyon March 11-14	Global Industrie Reports JEC World Reports			FormNext 2025 Frankfurt Nov. 18-21			

2025 ADVERTISING RATES (IN EUROS)

ADVERTISING CONTACT: Olivier STRAUSS - Tél. +33 (0) 1 46 04 78 26 - e-mail : publicite@plastiques-flash.com

Standard Positions	Sizes	4 Colours	
1 tabloid page	(280 x 416 mm)	5 500	
1 A4 page or 1/2 tabloid page	(176 x 254 mm or 244 x 188 mm)	4 000	
1 junior-page	(144 x 188 mm)	3 200	
1/2 standard A4 page	(86 x 254 mm or 176 x 122 mm)	2 900	
1/4 tabloid horiz. strip	(244 x 90 mm)	2 900	
1/3 vertical strip	(56 x 254 mm)	1 900	
1/4 page horiz. strip	(176 x 59 mm)	1 600	
1/4 page square	(86 x 122 mm)	1 300	
Special positions			
Front page strip	(198 x 86 mm)	4 200	
Outside tabloid back cover	(280 x 416 mm)	6 000	
Loose insert (4 pages max.)		4 800	
Publi-reportages			
1 tabloid page	(244 x 374 mm)	5 500	
1 standard page	(244 x 188 mm)	4 000	
1/2 page	(176 x 122 mm)	2 900	
Internet banners	Sizes	For 1 year	For 6 months
Top page banner	(500 x 90 pixels)	800	450
Standard banner	(440 x 90 pixels)	600	350

These banners (with redirection links) are positioned in the different directory pages of the www.plastiques-flash.com website

TECHNICAL INFO

DEADLINE FOR PRINTING MATERIAL: at least 3 weeks before the date of issue.

PRINTING MATERIAL:
High resolution (300 dpi)
Adobe PDF files

TECHNICAL FEES

- Design of 1/4 page: 100 €
- Design of 1/2 page: 150 €
- Design of 1/1 full page: 350 €
- Adaptation/correction: 50 €

QUANTITY DISCOUNTS

- for 2 issues: -5 % on each advertising - for 3 issues: -7 %,
- for 4 issues: -10 %, - for 5 issues: -12 % - for 6 issues: -15 %

AGENCY COMMISSION: -15 % on orders transmitted by a mandated Advertising Agency.*

Please note that the advertiser remains responsible for the final payment of the invoices if his advertising agency fails to pay them.

Classified Advertising:

95 x 236mm module: 950 €

95 x 116mm module: 650 €

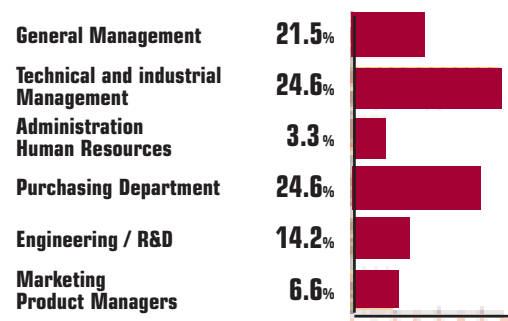
46 x 116mm module: 380 €

Discounts: -10% for 2 issues,
-15% for 3, -25% for 4 issues

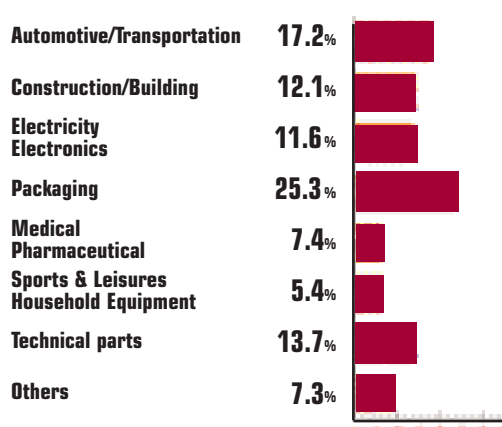
Since 1965, **Plastiques Flash** has been linking all plastics, rubber and composites industry branches, informing mould makers and processors regarding their raw material, equipment and service suppliers, but also presenting their own innovations, industrial achievements and investments to their contracting partners.

• Readership

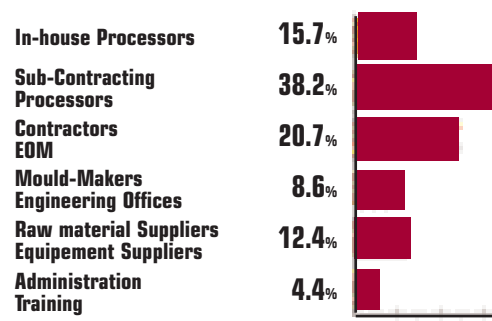
BY JOB POSITION



BY MARKETS



BY ACTIVITIES



***Plastiques Flash Journal's readership** represents all branches of the Plastics, Rubber & Elastomers, and Composites Industries targeting key decisional job positions: general & technical management, development, industrialisation and purchasing services.*

• Geographical Circulation

- France (and overseas territories) : 80.1%
- European Union: 5.3%
- French-Speaking Africa (including Maghreb): 10.2%
- Rest of the World: 4.4%

***Plastiques Flash Journal is crculated** in all French-speaking countries and French-owned sites settled all around the world. (average circulation 6 500 copies per issue)*

A PERFECT TOOL

for an effective

BtoB

communication for

**Raw Materials
Additives
Tools & Moulds
Accessories;
Equipment,
Machinery
& Processes
Services**

AND ALSO

the voice of
the engineering
offices, mould &
prototype makers,
subcontracting
processors,
to the attention
of Industry
contractors
and purchasers